

Floor Committee #9: “Christ through us” Long-Range Strategic Plan

Subject: Adoption of long-range strategic plan: 2025–2035

Reference: *Book of Reports and Memorials*, pp. 60-71 (slightly edited in convention files)

Resolution No. 01

WHEREAS 1) the triune God’s long-range plan (eternal plan) is the salvation of sinners through the atoning work of the Son by the sanctifying work of the Spirit; and

WHEREAS 2) by God’s grace, his gospel continues to shine brightly among us and Christ continues to work through us; and

WHEREAS 3) the stated mission of the Wisconsin Evangelical Lutheran Synod (WELS) is to “glorify God by proclaiming the truth of the Holy Scriptures as articulated in the Lutheran Confessions—supporting congregations as they equip their members to serve as Christ’s ambassadors, training called workers to serve in the ministry of reconciliation, and coordinating mission efforts at home and abroad”; and

WHEREAS 4) WELS Congregational Services did a comprehensive situational assessment for the past two years—including cultural analysis, pulse surveys, exit surveys, and listening sessions—which led to the identification of key issues facing WELS; and

WHEREAS 5) the 2025 long-range plan addresses these keys issues and was developed as an issues-based plan with input from every area of WELS ministry; therefore be it

Resolved, a) that we give thanks to the Lord for all his good gifts to our beloved church body for these past 175 years; and be it further

Resolved, b) that we pray fervently that God’s will would continue to be done among us and through us; and be it further

Resolved, c) that we adopt the revised 2025 long-range strategic plan with its four priorities—culture, congregations, commission, calling—and 20 goals for the next five biennia; and be it finally

Resolved, d) that we urge all areas of WELS ministry, under the direction of the Synodical Council, to establish SMART (Specific, Measurable, Achievable, Relevant, and Time-Bound) objectives for ministry, to fund and implement them with the four priorities and 20 goals of the long-range plan, and to ensure that the initial set of these SMART objectives and

corresponding Key Performance Indicators (KPIs) are included in the 2026
Report to the Twelve Districts.

Pastor Bradley Wordell, chairman
Teacher Daniel Markgraf, secretary

ADOPTED